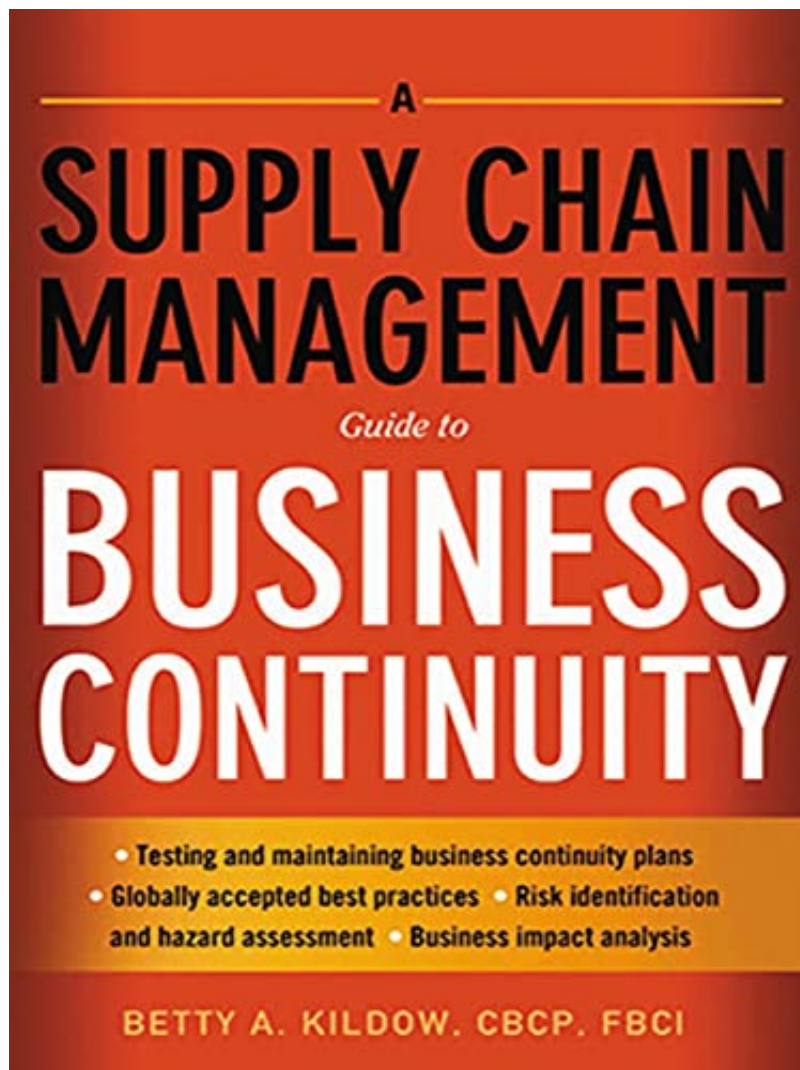


A Supply Chain Management Guide to Business Continuity

by
Cory Huff



Synopsis

A well-monitored supply chain is any business's key to productivity and profit. But each link in that chain is its own entity, subject to its own ups, downs, and business realities. If one falters, every other link—and the entire chain—becomes vulnerable. Kildow's book identifies the different phases of business continuity program development and maintenance, including:

- Recognizing and mitigating potential threats, risks, and hazards
- Evaluating and selecting suppliers, contractors, and service providers
- Developing, testing, documenting, and maintaining business continuity plans
- Following globally accepted best practices
- Analyzing the potential business impact of supply chain disruptions

Filled with powerful assessment tools, detailed disaster-preparedness checklists and scenarios, and instructive case studies in supply chain reliability, *A Supply Chain Management Guide to Business Continuity* is a crucial resource in the long-term stability of any business.

What people say about this book

Ines Kaldas, "Ahead of the field. In her second book, Betty Kildow guides us, in the lucid and succinct manner we have come to expect from this author, through the most salient aspects of Business Continuity Planning - in a sector that has become one of the most important fields of its application: how to secure our supply chain! Ms Kildow, as in her first book, allows the experienced as well as the reader new to the concept to navigate through why, what, how, by whom and when a Business Continuity Plan should be established. Such clear roadmap is Ms Kildow's greatest achievement and contribution to risk management for the domestic market and even more so to the international community of users and implementors. Why so? Because, as we are in every physical and economic regard dependent on the smooth functioning of our supply chains worldwide - the degrees of awareness of this crucially important fact varies tremendously. In the US and Asia, Business Continuity Plans are mandated for, e.g. critical infrastructure, in Europe, matters lag far behind. All the more, we need such a tool - such a powerful argument - such a guideline - to manage our risks!"

Jan Husdal, "BCM + SCM = SCCM. As far as I can see, this is the first book that successfully marries Business Continuity Management with Supply Chain Management, thus creating Supply Chain Continuity Management, although this term is never used in the book anywhere, but that's what it is; instead, she uses Supply Chain Business Continuity. Personally, I consider straightforward supply chain continuity the better terminology. Semantics aside, Kildow goes a long way in thoroughly explaining why and how she thinks that business continuity thinking should be part of supply chain management. Not only does Kildow go into details about risks and strategies specific to supply chains, her book also includes a detailed appendix on- how to assess your own business continuity readiness,- what specific hazards a supply chain continuity plan should include,- how to deal with pandemic issues,- how to set up your continuity team,- three continuity plan samples, and- a supply chain/business continuity glossary. This makes it a truly complete book that leaves nothing out."

Doron Zilbershtein, "Paving the way for a culture of Business Continuity Planning. In her second book, A Supply Chain Management Guide to Business Continuity the author Betty Kildow proves again her incredible communication skills and writing talent in making reading an enjoyable and rewarding intellectual expedition. This is not simply another book on the subject of Business Continuity, Disaster Recovery, Security, Risk Management or Safety. Kildow recognized the need to make managers and entrepreneurs aware of an emerging vital discipline in business management: Business Continuity. Yet communicating the principles, theory, methods and tools of supply chain continuity to the public is a challenge, let alone creating the urge to adopt such principles. Shifting the paradigm in thinking about business continuity as a vital component of any organization and business venture takes time. The message must be

packaged in a simple to understand language, include relevant and meaningful anecdotes, and offer specific "cook book" type instructions for the novice among us. It should be organized in a logical sequence to invite the reader on a journey that addresses emerging challenges. With many excellent books available, Kildow carves a niche to address an audience that includes those who may be in the position to need this information but don't realize it yet! In easy to read, logically organized chapters, Kildow unfolds a condensed version of her 20 years of experience as a successful Business Continuity champion. She captures the essence of the knowledge and delivers it in a linguistically engaging style. Side by side with examples the reader may review the reasoning behind specific actions. Kildow provides sufficient information to ensure that the reader can identify the specific event and have sufficient tools to reach the right conclusion and take to proper action to mitigate failure. Kildow draws upon global experience to ensure that the reader is not spoon fed with domestic knowledge. Flavoring the content with specific practical ideas in harmony with visually pleasing graphs and figures, she engages the reader and enhances the experiential learning process. Of great value are the various appendixes which contain actual ready to go templates of business continuity plans and business continuity teams. Overall A Supply Chain Management Guide to Business Continuity is a useful desktop guide. I have included it in my personal library and already benefited from its wealth of knowledge. Doron Zilbershtein Miami Florida[...]"

Colin Ive - CoDRIM.com, "Essential reading for anyone seeking to build resilience in their supply chain and in turn strengthen their own. An outstanding work by Betty Kildow who has created a book of essential reading for not just Business Continuity practitioners but importantly all Supply Chain managers, no matter what industry they are in. Kildow has shared her comprehensive knowledge of both Business Continuity and Supply Chain management in this well written book on a subject which is growing with importance as more and more organization's seek to improve their resilience by demanding suppliers have quality business continuity plans in place. It is a book written with passion which compliments this knowledge, a passion for organization's to survive and prosper even when key suppliers suffer calamities. Buy it, read it and use it to protect you business."

G.C., "Four Stars. A"

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