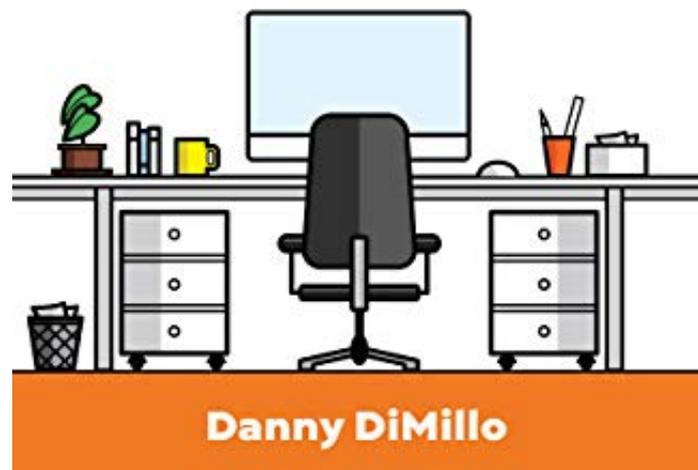


# Ace Your Space: Transform Your Workplace into Your Own Workspace

by  
Philip Kotler

## ACE YOUR SPACE

Transform Your **Workplace**  
into Your Own **Workspace**



**Danny DiMillo**



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## Synopsis

On average, a person spends around 90,000 hours of their lifetime at work, yet most office space designs are counteractive to our creativity, productivity, and our overall happiness. *Ace Your Space: Transform Your Workplace into Your Own Workspace* is an essential guide to help individuals re-design their workspace to maximize space, minimize distractions without compromising comfort, and inspire creativity. In this book, you will learn: \* how we arrived at corporate office interior design that doesn't meet our needs. \* what hinders the ability to perform better at work and how to improve it. \* tips and tricks on how to "spacehack" and personalize your desk. \* creative games to jumpstart creativity and inspire you while at work. *Ace Your Space* speaks to workers and managers alike, and anyone who wants a more personalized, productive and creative work experience. If you are feeling trapped in the confines of your office, want to produce your best and most creative work, or simply wish to enjoy work again, this book is for you!

## Sort review

**About the Author**As a team, Philip Kotler and Gary Armstrong provide a blend of skills uniquely suited to writing an introductory marketing text. Professor Kotler is one of the world's leading authorities on marketing. Professor Armstrong is an award-winning teacher of undergraduate business students. Together they make the complex world of marketing practical, approachable, and enjoyable. Philip Kotler is S. C. Johnson & Son Distinguished Professor of International Marketing at the Kellogg School of Management, Northwestern University. He received his master's degree at the University of Chicago and his PhD at M.I.T., both in economics. Dr. Kotler is author of *Marketing Management* (Pearson), now in its 15th Edition and the most widely used marketing textbook in graduate schools of business worldwide. He has authored dozens of other successful books and has written more than 100 articles in leading journals. He is the only three-time winner of the coveted Alpha Kappa Psi award for the best annual article in the *Journal of Marketing*. Professor Kotler was named the first recipient of four major awards: the Distinguished Marketing Educator of the Year Award and the William L. Wilkie "Marketing for a Better World" Award, both given by the American Marketing Association; the Philip Kotler Award for Excellence in Health Care Marketing presented by the Academy for Health Care Services Marketing; and the Sheth Foundation Medal for Exceptional Contribution to Marketing Scholarship and Practice. His numerous other major honors include the Sales and Marketing Executives International Marketing Educator of the Year Award; The European Association of Marketing Consultants and Trainers Marketing Excellence Award; the Charles Coolidge Parlin Marketing Research Award; and the Paul D. Converse Award, given by the American Marketing Association to honor "outstanding contributions to science in marketing." A recent *Forbes* survey ranks Professor Kotler in the top 10 of the world's most influential business thinkers. And in a recent *Financial*

Times poll of 1,000 senior executives across the world, Professor Kotler was ranked as the fourth “most influential business writer/guru” of the 21st century. Dr. Kotler has served as chairman of the College on Marketing of the Institute of Management Sciences, a director of the American Marketing Association, and a trustee of the Marketing Science Institute. He has consulted with many major US and international companies in the areas of marketing strategy and planning, marketing organization, and international marketing. He has traveled and lectured extensively throughout Europe, Asia, and South America, advising companies and governments about global marketing practices and opportunities. Gary Armstrong is Crist W. Blackwell Distinguished Professor Emeritus of Undergraduate Education in the Kenan-Flagler Business School at the University of North Carolina at Chapel Hill. He holds undergraduate and master's degrees in business from Wayne State University in Detroit, and he received his PhD in marketing from Northwestern University. Dr. Armstrong has contributed numerous articles to leading business journals. As a consultant and researcher, he has worked with many companies on marketing research, sales management, and marketing strategy. But Professor Armstrong's first love has always been teaching. His long-held Blackwell Distinguished Professorship is the only permanent endowed professorship for distinguished undergraduate teaching at the University of North Carolina at Chapel Hill. He has been very active in the teaching and administration of Kenan-Flagler's undergraduate program. His administrative posts have included Chair of Marketing, Associate Director of the Undergraduate Business Program, Director of the Business Honors Program, and many others. Through the years, he has worked closely with business student groups and has received several UNC campus-wide and Business School teaching awards. He is the only repeat recipient of school's highly regarded Award for Excellence in Undergraduate Teaching, which he received three times. Most recently, Professor Armstrong received the UNC Board of Governors Award for Excellence in Teaching, the highest teaching honor bestowed by the sixteen-campus University of North Carolina system. --This text refers to the hardcover edition.

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## What people say about this book

padma gordon, "Where Productivity Meets Happiness -- Yes!. "Ace Your Space" gives you a great overview of the history of the workplace and offers insights and practical actions you can take to improve your work environment. I love that DiMillo bridges a feeling of happiness with making your workspace your own. His writing style is clear, concise and personal which feels inviting. This book is great for anyone who wants to up their game at work and in life. Definitely check it out.- Padma Gordon, Author and Mindfulness Teacher"

Joy, "Finding Joy in MY Workplace!. So lucky to have found "Ace Your Space" as I'm entering the workforce -- especially in the work-at-home setting of 2020, this guide was super helpful and insightful towards maximizing my creative potential from anywhere in the "office." DiMillo puts a unique twist on this productivity guide by providing personal stories, anecdotes, humor, and wisdom, packaged in an extremely well-written book that will help you find ownership, and joy, in wherever you work."

Heather C Ingram, "An Overlooked Productivity Hack. Ace Your Space is a well research practical guide for thoughtfully creating your workspace, so that you can thrive. It's a short quick read filled with practical advice to declutter your mind and energy. Equal parts mediation, story and research - you can apply the lessons to create the environment that is right for you."

kelly, "A helpful guide for navigating the chaos of remote work. As a remote worker, this book helped empower me to better understand what it means to create a work environment that allows me to do my best work. We all know our workspace matters, but it can be difficult to fully understand the importance of it. Danny DiMillo cuts through all the confusion - this book is a clear cut guide to getting the most out of your workspace."

Todd, "What a timely book!. As many of us are adjusting to working from home, "Ace Your Space," couldn't have been a better timed release. The author gives you ideas and data on how to have a great workspace but also get the most out of your work. I already feel more productive with a few changes I've made to my schedule."

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