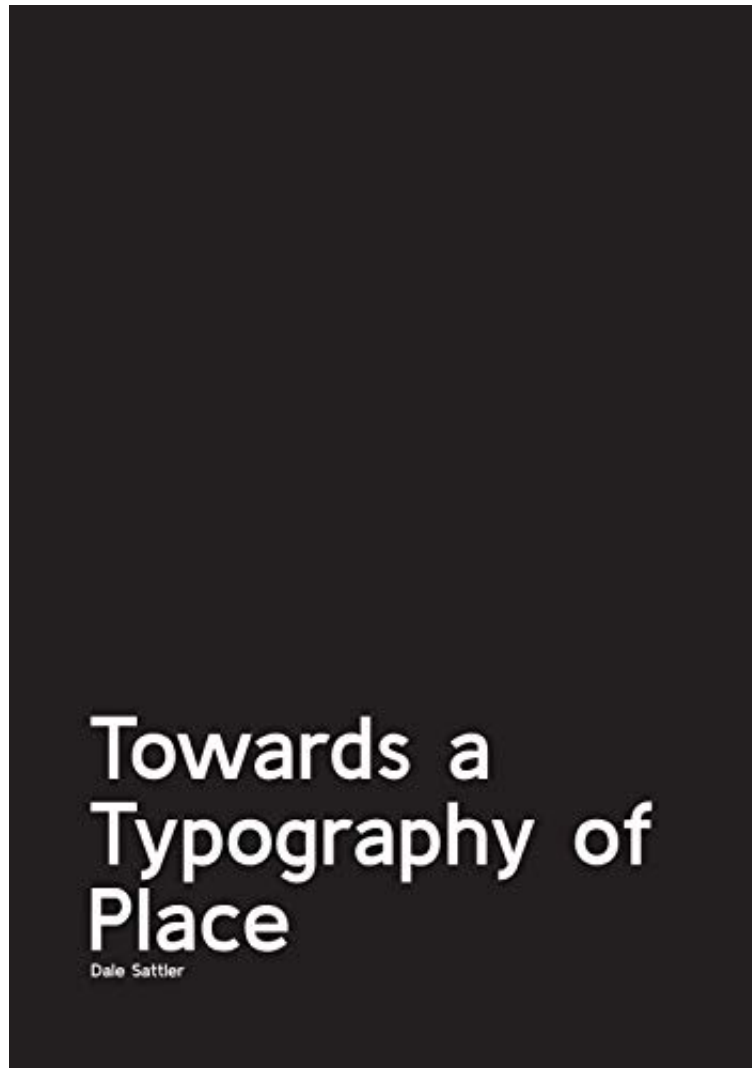


# Towards a Typography of Place

*by*

Dale Sattler



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## Synopsis

Presented here are six personally significant sites and six accompanying typefaces. These typefaces represent research investigations into the generation of place based design methodologies and site specific design languages for typographic development which seeks to spatially locate each typeface and offer an interpretation which delves beyond the formal.

## Sort review

“The book provides a deeper reading of the show, discussing its music and film allusions and how it examines themes such as nationalism, gender roles, and environmentalism. ... This is a perfectly cromulent resource and a fun read. Simpsons fans will appreciate academics geeking out, and scholars will benefit from this embiggening of Simpson-ology.”—Library Journal  
“Fans of The Simpsons will welcome the opportunity to delve deeper into their favorite show.”—Booklist  
“Impressively informative.... An absolute ‘must read’...erudite and insightful essays. A unique and original body of impressively presented scholarship.”—Midwest Book Review  
“Nobody ‘steams a ham’ [writes and edits academic material] about The Simpsons quite as well as Denise and Karma!...a brilliant book...read their book”—Bill Oakley was writer, producer, and show runner of The Simpsons with his partner Josh Weinstein. He is currently Co-EP of Disenchantment and is known as “The Gordon Ramsay of Fast Food” for his Instagram food videos  
“Laboriously researched and deeply philosophical, The Simpsons’ Beloved Springfield makes you think about The Simpsons in waaaaaays you can't imagine.”—Neil Arsenty, host of classic Simpsons trivia in Chicago and runs the popular @dailysimpsons fan account on Twitter  
“As a chef, my biggest connection to The Simpsons is with food. In each of the essays of this book, the authors share how they connect to The Simpsons, a show that really is a part of us all.”—“Chef John” Mitzewich of Foodwishes.com is one of the most-watched chefs on YouTube. --This text refers to the paperback edition.  
About the Author  
A former president of the Margaret Atwood Society, Karma Waltonen is a senior lecturer in the University Writing Program at the University of California, Davis, where she won the Academic Federation Excellence in Teaching Award in 2015.  
Denise Du Vernay has been teaching courses in composition, literature, The Simpsons, speech, and the humanities for more than ten years. She is a regular contributor to Matchflick.com and is currently working on her first novel. She lives near Chicago. --This text refers to the paperback edition.

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