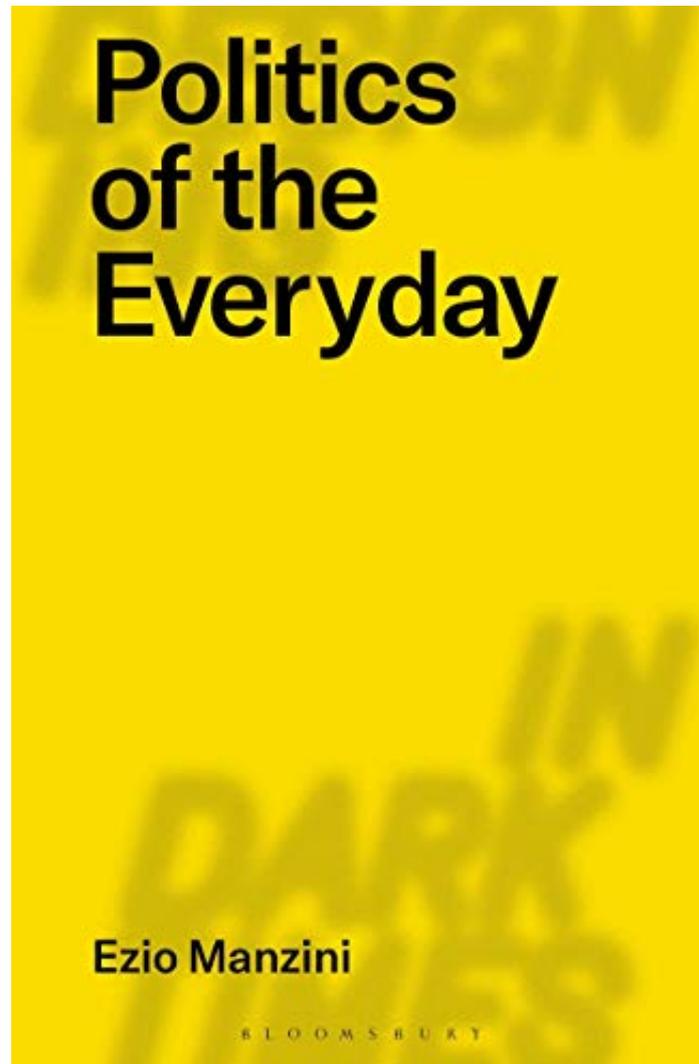


# Politics of the Everyday (Designing in Dark Times)



## **Synopsis**

Each of us develops and enacts strategies for living our everyday lives. These may confirm the general tendency towards new forms of connected solitude, in which we work, travel and live alone, yet feel sociable mainly by means of technology. Alternatively, they may help to create flexible communities that are open and inclusive, and therefore resilient and socially sustainable. In *Politics of the Everyday*, Ezio Manzini discusses examples of social innovation that show how, even in these difficult times, a better kind of society is possible. By bringing autonomy and collaboration together, it is possible to develop new forms of design intelligence, for our own good, for the good of the communities we are part of, and for society as a whole.



## **What people say about this book**

Matt, "Insightfully presents some powerful potentials of everyday social innovation. This book is a clear, concise, and accessible introduction to some emerging forms of design thinking and acting. Manzini reviews possible ideas and courses of action that can respond to many of the crises we face today in a globally connected world that is also often characterized by individualism and solitude. At a moment when the enormity of challenges around the world (from war, racism and migration, to pandemics, climate crisis and economic instability) can seem too entangled or overwhelming to engage, Manzini offers inspiring places to begin. This is certainly not a textbook or a comprehensive introduction to applications of design to social innovation, but rather it is a challenge to think and act differently. Those familiar with some of Manzini's other work (such as, "Design, When Everybody Designs"), will find fresh perspectives here. Overall, anyone interested in relationships among design, social thought, and action will find many useful concepts and examples that invite further engagement."

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