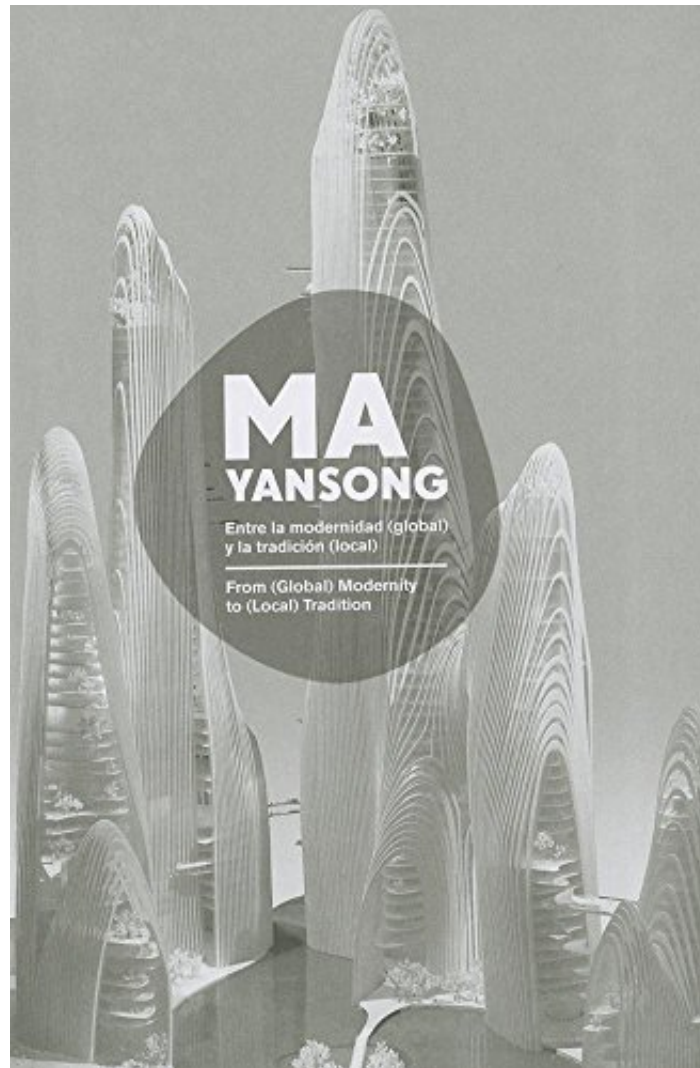


MA YANSONG: From (Global) Modernity to (Local) Tradition / Entre la modernidad (global) y la tradición (local)



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Synopsis

MAD works in forward-looking environments developing futuristic architecture based on a contemporary interpretation of the eastern spirit of nature. All of MAD's projects - from residential complexes or offices to cultural centres - desire to protect a sense of community and orientation toward nature, offering people the freedom to develop their own experience. Founded in 2004 by Ma Yansong, the office first earned worldwide attention in 2006 by winning an international competition to design a residential tower near Toronto, expected to be completed in the summer of 2012. MAD has been commissioned by clients of all backgrounds, leading to an intriguing combination of diverse project designs. MAD's ongoing projects include two major cultural projects in Harbin: the China Wood Sculpture Museum and Harbin Culture Island, an opera house and cultural center that will retain the original wetlands as an urban park between the old and new city. MAD is led by Ma Yansong, Dang Qun and Yosuke Hayano. They have been awarded the Young Architecture Award from the New York Institute of Architects in 2006 and the 2011 RIBA international fellowship.

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